

**HUSSMANN®**

# *LifeLine Premier Series*

Brings Frozen Food to Life!



Inspiring Solutions

# Create A Destination Experience For Your Shoppers!

Showcase your profitable frozen food brands with Hussmann's LifeLine Premier Series of reach-in cases, and create a destination experience that **attracts shoppers' attention**, **guides traffic** and **influences impulse purchases** - all while saving on energy consumption.

LifeLine is the industry's first combination of new reach-in display case technologies designed to stimulate visual appeal, promote food safety and reduce energy costs.



# LifeLine Premier Series

Brings Frozen Food to Life!

## Boost Impulse Buys With Matching Dry Shelving

- Integrated dry shelving enables cross merchandising
- Complete meal solutions or complementary products, like cones displayed next to ice cream



## A Hussmann Exclusive! Industry's First Antimicrobial Door Handle

- New door handles with Microban® protection
- Protects from stain and odor causing bacteria for cleaner shopping environment
- Continuous protection for the lifetime of the door handle

MICROBAN is a registered trademark of Microban Products Company.

## Attract Shoppers With Enhanced Decor

- New wood-clad aesthetic packages add dramatic visual appeal
- Flexible design options, with multiple heights, facades and lighting available



## Guide Traffic With Bump Out Cases

- Focal point displays feature special promotions or new product introductions
- Add magnetic signage to promote premium products and stimulate impulse shopping

## Enhance Product Visibility With Reflective Mullions

- Creates a seamless presentation of products
- Hides light mullions, so shoppers see an endless aisle of attractive merchandise with no dividers



## Save Energy With EcoShine LED Lights

- Three times brighter than fluorescents with uniform illumination
- Reduce lighting energy by 63% -- up to 83% when used with a dimming sensor!



## Greater Energy Efficiency With Innovator III Doors

- New design saves 14% more in energy costs
- Heated glass on product side and e-coating to eliminate condensation on the outer pane



Providing equipment and services to manage controlled-temperature environments for food and other temperature sensitive products, our Climate Control Technologies sector encompasses both transport and stationary refrigeration solutions. Our product brands include Thermo King®, a world leader in transport temperature control systems, and Hussmann®, a manufacturer of refrigeration and food merchandising equipment.

[www.thermoking.com](http://www.thermoking.com) [www.Hussmann.com](http://www.Hussmann.com) [www.ingersollrand.com](http://www.ingersollrand.com)

**Hussmann Corporation**  
12999 St. Charles Rock Road  
Bridgeton, MO 63044  
(314) 291-2000