



HOBART SL AND SD SCALES



Like you, our scales more than pull their weight.



For all the choices you offer your customers, it's nice to have a few choices yourself.

PROUD SUPPORTER OF



> > > >

The Hobart base-level SL Scale. Or the Hobart mid-range SD Scale. No matter which you choose, you can be assured that you're getting a scale with the functionality—and quality—you need to support your operation for years to come.

Both the SL and SD are easy to set up and use, featuring logical operator functionality. And both come backed by the Hobart promise. So no matter which one you choose, you can be sure you're making the right choice.



> Hobart SD Scale



> Hobart SL Scale

Looking for a base-level or mid-range scale? Look no further.

The Hobart SL and SD Scales offer everything you've come to expect from the Hobart name—from outstanding quality to outstanding service support—all in a convenient, countertop size.

The SL 100 and SD 100 at a glance.



	Models		SL	SD
Operations	Dimensions (w x d x h)		14.76" x 5.51" x 15.94"	14.9" x 16.0" x 6.3"
	Programmable PLU Keys		34	42
	Capacities	Standard	30 lb. x 0.01 lb.	30 lb. x 0.01 lb.
Merchandising	Thermal Printer	Label Dia. roll	3.94"	3.94"
		Max. Label Width	2.2"	2.2"
		Max. Label Length	6.3"	6.3"
	Display		Backlit LCD	Backlit LCD Up to 400 characters for customer display message
	COOL Capable		No	Yes
Communications	Memory		1,000 PLUs	6,000 PLUs
	Expanded Text		Up to 250 Characters	Up to 3,000 Characters
	Network Interface		1 x RS485 1 x RS232	1 x RJ11 Ethernet 2 x USB
	Networking		Up to 9 SL scales store-wide	Store-wide or company-wide 10/100 Base T Ethernet TCP/IP Protocol
	Software	Scale & PLU Maintenance	LX20 (Included)	DX50 (Optional)

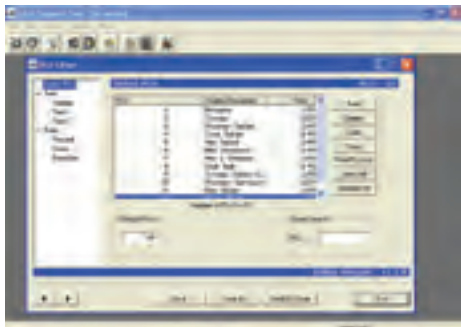
functionality & quality



Introducing the SL. Small in size. Mighty in performance.



> **Create custom keyboard overlays** to assist operator speed and accuracy.



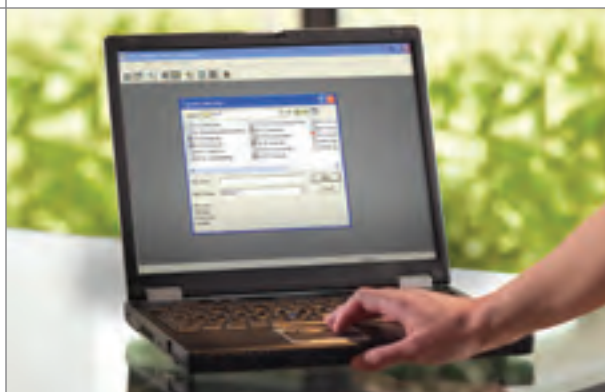
> **It's all there.** Simple setup and configuration allow you to be operational in minutes. Plus, you can store and recall details for up to 1,000 products and prices.

Designed for small independent grocers and convenience stores, the SL Scale is compact enough to meet your space requirements while complete enough to address any department service-counter application. It is Legal for Trade. It also stores and recalls details for up to 1,000 products and prices. All the necessary Windows-based software is included so you can be set up and operational in a matter of minutes. And up to nine SL Scales can be networked, making scale configuration and pricing accurate and simple.

Easy in so many weighs. The SL is designed to be easy all around. Simple setup and configuration give you an advantage right out of the box. Once you have the scale hooked up, you'll enjoy an easy-to-read, backlit LCD display that shows product descriptions and enables easy programming. With its 57-key wipe-clean membrane keyboard and 34 speed-key PLUs, training and continued use are a breeze. The scale's logical key arrangement and an audible beep also help make information and number entry fast and accurate. In addition, the SL allows you to create custom keyboard overlays using the LX20 software that you simply insert into the convenient envelope pocket.



> **Files stored to PC for backup** means no more costly downtime.





> **Backlit LCD display.** The backlit LCD display with product descriptions makes the SL as easy for the operator to read as it is to program.



> **Custom display facilitates** the sale with weight and price details.

Label merchandising. With the SL 100, you get flexible label printing and four default label types from a single scale. Add a logo or sales message to the label for visual appeal or cross-selling merchandise. The easy-access, thermal label printer has a take-up spool for backing paper. With fast 2.2-second label print speed, printing is every bit as quick as changing the spool. The print-rewind feature also saves paper when using continuous-label stock, to help save you money.

Programmed with the end-user in mind. Included with your SL Series is free, easy-to-use PC-to-scale software. The LX20 software provides the fundamental features you'll need to set up and maintain product and labeling information. Designed to be user-friendly, the software lets you create and edit product files and print to a remote PC printer. The software also makes it possible to design your own label with drag-and-drop formatting and on-screen previews so you don't waste label paper or, just as important, time. And once you create your information, you don't have to worry about losing it. Files can be saved to a PC, ensuring backup.

user-friendly

> **Keep your scale's good looks.** A wipe-clean membrane keyboard ensures durability and easy cleanup.





Introducing the SD Scale.

A scale so advanced, it offers a total store solution.



> **Multiple Interfaces.** One RJ11 Ethernet and two USB (standard A-type) are available (USB shown).



> **Simplified Use.** The bright, clear display and logical keyboard arrangement help reduce employee errors.

We asked retailers like yourself what they wanted and needed from a mid-range scale—the result was the SD Scale. As reliable as it is simple to use, the SD Scale offers a total store solution. Standard Ethernet communications allow you to link scales together on a counter or communicate over a larger store-wide or company-wide network. Ethernet communications also make it possible to set up automated reporting of totals back to a store PC or server and provide automated PLU updates. Just decide what features are right for your business, and we can help you identify the right software solution.

Small in size. Big in brains. Its streamlined shape takes up less counter space, yet rest assured, the SD still weighs in with all the features you need. A bright, logical display featuring 42 programmable keys and a wide-viewing angle is one way the SD can help reduce employee errors. The other? An easy-to-clean keyboard that features clearly marked, raised keys that help eliminate mistypes. So you can keep your profits on track while your employees stay focused on the task at hand.

Reporting and management made easy.

Thanks to the optional DX50 software, you can quickly export reports to Microsoft® Office Excel spreadsheets, reformatting as required for easy, made-to-order scale reports. Hobart's DX50 software gives you the ability to view all scales in the network and change scale configuration on the fly.





Merchandising 101. More than half of the total cost of your scale over the next six years will be spent on labels. With its paper-saving print-rewind feature, the SD can reduce your label costs by over 15% when using continuous-label stock. And you don't have to sacrifice good looks to get good performance. Choose any of nine default label types or, with the optional DX50 software package, you can design your own labels or Hobart will work with you to provide this service. You can even include your logo.

When not in use, the SD is still busy merchandising with an eye-catching display that allows you to present up to 400 characters of vertical text. Keep the message the same across all your scales or create messages on a scale-by-scale basis. The SD makes it equally easy to do either.

Save time and money. The SD saves training time, thanks to an intuitive display. It also saves energy, too. Because there's no large power supply inside, the SD uses up to 20% less power than previous designs. And it was designed to be friendlier to the environment at the end of its life cycle, too, through careful selection of the materials used in its construction.



> **Communications.** The SD contains a cutting-edge processor and electronics, so it won't be out of date tomorrow. It also means that weighing performance is faultless under any condition.



> **Good print resolution.** Printing is efficient and reliable with the ability to provide good print resolution on a variety of label stocks.

a total solution



Food Retail's #1 supporter. Hobart, where equipment and service join together in support of you. Hobart makes a full line of equipment for the food retail industry, including cooking, food machines, weigh wrap, warewashers and Traulsen refrigeration. We support our customers when and where it counts the most. In the field, at your place. With nearly 200 locations and 1,700 factory-trained service representatives across the country, we're always close by to install, maintain and service your equipment. If that's the kind of support network you've been looking for, contact your Hobart representative today by calling 888-4HOBART.



701 South Ridge Avenue
Troy, Ohio 45374-0001

937 332-3000
888 4HOBART
888 446-2278
www.hobartcorp.com